

## Kalahari Resorts and Conventions - Round Rock - Fact Sheet

Kalahari Resorts Round Rock is America's Largest Indoor Waterpark Resort, a unique all-under-one-roof experience that offers wet-and-wild fun with world-class dining, a luxurious spa, live entertainment, diverse shopping experiences, a thrilling theme park and a state-of-the-art convention center. Kalahari Resorts are authentically African-themed, and the Round Rock resort shows a one-of-a-kind modern design evolution for the brand — an African resort with a Texas spirit. The Round Rock resort is Kalahari's first foray into Texas and the Southwest market.

## **Resort Details:**

Opened: Nov. 12, 2020Investment: \$550M

• **Jobs:** Approximately 1,500 employees hired to date

• Total Resort Square Footage: 1.5M sq. ft.

• Indoor Waterpark: 223,000 sq. ft.

- 30 waterslides; 20 pools and whirlpools;
- Attractions include FlowRider, ZeroVision Wave Pool Experience, Grotto adult swim-up bar, special kids' areas, private cabanas and waterfalls.
- Outdoor Waterpark: 215,000 sq ft
  - Attractions include a 900 ft. Adventure River, Bug Burrow a children's area featuring zero-entry pool, swings and nine bug-themed slides, pools and Thirsty Turtle - an adult walk-up and swim-up bar.
- **Guest Rooms:** 975, including 1-, 2- and 3-bedroom suites, including presidential suites with balconies.
- Tom Foolerys Adventure Park: 80,000 sq. ft.
  - Attractions include thrill rides, 250+ arcade games, ropes course, climbing walls, indoor zip line, bowling, laser tag, mini golf and more.
- Convention Center: 200,000 sq. ft.
  - o 2 ballrooms: 40,000 and 22,000 sq. ft.
  - 16 meeting rooms and multiple hospitality suites with flexible space.
  - Full-service business center.
  - Additional 50,000 sq. ft. of outdoor event space includes an event barn, covered terraces and lawn.

- Spa Kalahari and Salon: Body treatments, massage, skin care, nail care and hair services
  - Special offerings include Himalayan salt therapy, wet therapy room with a dry sauna, chromotherapy steam room, and brow and lash bar.
- **Food and Beverage:** 21 dining outlets, including Kalahari's signature steakhouse, Italian and Tex-Mex experiences, a buffet experience and many additional quick-bite options.
  - 5 signature full-service restaurants:
    - **Double Cut Steak House** Featuring premium cuts of meat, craft cocktails, family-style sides and more.
    - Sortino's Italian Kitchen Includes Pizzeria Sortino, Sortino's Cafe & Gelato, and Enoteca wine lounge.
    - Cinco Niños Modern Mexican and a tequila bar.
    - **B-Lux Grill & Bar** Deliciously unique burgers and shakes handcrafted from scratch with fresh ingredients that are locally sourced.
    - MACS Macaroni and Cheese Shop Fast-casual comfort food with creative spins on the classic macaroni and cheese.
  - Great Karoo Marketplace Buffet Features multiple food stations, chef action stations, foods cooked from the display kitchen and picture-perfect pastry displays.
  - Marrakesh Market Eatery A unique shopping experience inspired by the shops of Marrakesh. Mini storefronts offer art, souvenirs and to-go fare for breakfast, lunch and snacks.
  - Redd's Piano Bar and Lounge Offers a diverse wine list, handcrafted cocktails and nightly live entertainment at 7 p.m.
  - Java Manjaro Featuring hot and cold beverages and bites.
  - The Last Bite Hand-dipped chocolate, fabulous caramel apples, homemade fudge, saltwater taffy, yummy ice cream and more.
  - Waterpark Food and Drink Never leave the waterpark! Refuel with food and beverage outlets like the Zulu Grille, Cracked Coconut Bar and The Grotto adult swim-up bar.
- **Shopping:** 10,000 sq. ft. of retail space
  - Build-a-Bear: Signature make-your-own stuffed animal shop.
  - Includes Amatuli outdoor marketplace with authentic African items. In spring 2021, Amatuli will include workshop tours with artists-in-residence, activities and more. (Open seasonally)
- **Design:** The authentic African theme was inspired by a Nelson family trip to the continent more than 20 years ago.
  - 1,000 pieces of African art, sculpture, furniture and retail items for the Round Rock resort were hand-selected by the Nelson family during an

- October 2019 visit to meet the artisans and entrepreneurs in South Africa, Ghana and Tanzania.
- This \$600,000 art investment is part of an ongoing brand commitment to the people, places and cultures that inspire the resort.
- 22 life-size animal sculptures, including 12 elephants, 7 zebras, a mother and baby rhinoceros and a cape buffalo, welcome guests to the property and evoke a sense of an authentic African safari.
- Location: Located at 3001 Kalahari Blvd., Round Rock, TX 78665 on U.S. 79 across from Dell Diamond and Old Settlers Park
- Construction Groundbreaking: May 15, 2018

## **About Kalahari Resorts and Conventions**

Kalahari Resorts and Conventions in Wisconsin Dells, Wisconsin, Sandusky, Ohio, the Pocono Mountains, Pennsylvania, and Round Rock, Texas, deliver a beyond-expectations waterpark resort and conference experience all under one roof. The authentically African-themed Kalahari Resorts, privately owned by the Nelson family, are home to America's largest indoor waterparks. All Kalahari Resorts feature well-appointed guest rooms, full-service Spa Kalahari, a fun-filled family entertainment center, on-site signature restaurants, unique retail shops and a state-of-the-art convention center. Kalahari Resorts and Conventions frequently receives awards and accolades for its guest and convention services. Recognition includes: Condé Nast Traveler's #1 World's Coolest Indoor Waterparks, Sensory Friendly Certified in 2020 (Ohio), Best Family-Friendly Meeting Hotel and Resort in Smart Meeting's 2020 Smart Stars Awards, Parents' Magazine 2019 Kids' Travel Award Winner and TripAdvisor's 2018 and 2017 Travelers' Choice Awards. For reservation and guest information, call 1-877-KALAHARI (525-2427) or visit KalahariResorts.com. To learn more about Kalahari Resorts, members of the media are encouraged to visit KalahariMedia.com.